

# GMA SHRM Programming Priorities for 2013

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Annually the GMA SHRM Chapter offers programming topics to its members across three different programming venues:

- **Strategic Summits** — A 3 hour lecture/presentation providing HR professionals with vital information on strategic topics in the ever changing HR field. Industry experts deliver presentations that assist HR professionals with developing strategies to move their organizations forward. Strategic Summits are typically eligible for strategic business recertification credits. Typically the chapter offers from 5 to 6 Strategic Summits during the programming year.
- **HR Toolboxes** — A 2 hour lecture/presentation geared to provide HR professionals at all stages of their career an opportunity to further their learning in the core HR areas. These are learning opportunities focused on the tactical or day-to-day issues that HR professionals face. Toolbox sessions are typically eligible for general recertification credits. Typically the chapter offers 5 HR Toolboxes during the programming year.
- **HR Roundtables** — 2 hours of member-led discussion focused on sharing experiences, ideas and best practices on a specific topic. Roundtables will bring together HR peers from all industries and backgrounds for an open dialogue on current business challenges. In most cases, outside experts serve only as subject matter experts or facilitators of the small group discussions of HR Roundtables. Typically the chapter offers 6 HR Roundtables during the programming year.

The GMA SHRM Programming Committee met at the end of July 2012 to establish its programming priorities for 2013. The following topics were identified as the top priority issues within each programming venue that the chapter would like to address in the New Year. The Programming Committee will meet again in late August 2012 to review all CFPs received and then make final decisions as to who will be presenters for 2013.

## High Priority Strategic Summit Topic Areas for 2013

The chapter is open to receiving CFPs for any of the following areas:

1. Coaching for HR professionals—to enable HR to be a more strategic player
2. Succession planning
3. Healthcare reform
4. Employment relations
5. **Open Topic:** GMA SHRM is open to topics that fit a strategic HR focus.

## High Priority HR Toolbox Topic Areas for 2013

The chapter is open to receiving CFPs for any of the following areas:

1. Compensation—practical approaches for managing compensation in the 21st Century
2. Difficult conversations
3. Legal update
4. Americans with Disabilities Act & Veterans—approaches and programs for assisting employers with hiring and integrating returning veterans
5. Wisconsin Workforce Development Initiatives
6. *Open Topic*: GMA SHRM is open to topics that fit a practical HR focus.

## High Priority HR Roundtable Topic Areas for 2013

The chapter is open to receiving CFPs for any of the following areas. **Note**: HR Roundtables focus on peer sharing of issues and best practices. Presenters will serve primarily as subject matter experts and discussion facilitators.

1. Managing Downsizing Communications/Logistics-especially changes in leadership/c-suite
2. Employee Assessments
3. Grief in the workplace
4. Managing Communication at Multiple Locations
5. Organizational culture
6. Integrating culture—managing a multi-cultural workforce