

2017 GMA SHRM Corporate Partnership Program

BENEFIT	GOLD PARTNERSHIP \$2,500	SILVER PARTNERSHIP \$1,500	BRONZE PARTNERSHIP \$750
Web Ad displayed on GMA SHRM's Home Page	X		
Sponsorship of one Professional Development Summit session (Does not include May Conference)	X		
Attendance for one at the May Human Capital Conference	X		
Link from E-Newsletter listing	X	X	
Link from Website Listing	X	X	
GMA SHRM Logo for partner's website	X	X	X
Logo on Partnership Banner (displayed at all Professional Development Summits and May Conference)	X	X	X
Greater Madison Area SHRM Chapter Membership	X	X	X
Tabletop Display at monthly Program (Materials Only)	May Conference & 4 additional opportunities	May Conference & 2 additional opportunities	May Conference & 1 additional opportunity
Featured Facebook Posts to GMA SHRMS's page	3	2	1
Listing of Partners on Chapter Website with Logo displayed	X	X	X
Listing of Partners on Main Page of E-Newsletter	X	X	X
E-Newsletter Ad & Featured Article	3 ads included	2 ads included	1 ad included
Free Attendance at quarterly Professional Development Summits for Non-GMA Member (Does not include May Conference)	8 Programs	4 programs	2 programs
Name badge Recognition at Professional Development Summits and May Conference (when in attendance)	X	X	X
Recognition of Partners at Professional Development Summits	X	X	X
Access to Mailing Labels of SHRM Membership	8 times per year	4 times per year	1 per year
Discount on available Sponsorships of May Human Capital Conference, Networking Events, and other advertising opportunities	25% discount	20% discount	15% discount
<i>Prices and availability subject to change</i>			

The Corporate Partnership Program renews every calendar year with active solicitation beginning in the fall. Please contact the chapter office at chapteradmin@gmashrm.org to express your interest in a corporate partnership. One of our volunteers will contact you to answer any questions and assist you.