

2020 GMA SHRM Corporate Partnership and Human Capital Conference Sponsorship Application (page 1 of 3)

The Greater Madison Area Society for Human Resource Management (GMA SHRM) offers **Corporate Partner Program and Human Capital Conference Sponsorship** opportunities annually. Use this application to participate in this opportunity.

A separate "SHRM Advertising and Promotion Application" is available to apply for additional opportunities available through GMA SHRM throughout the year (first-come, first-served). Opportunities are explained at <http://www.gmashrm.org/marketing>

Please provide the following information whether applying for Corporate Partnership Program.

Company Name: _____
Contact Name: _____
Street Address: _____
City/State/Zip: _____
Phone Number: _____
E-Mail: _____
Date of Application: _____

Application, Ad artwork, and Payment must be received by the December 11th 2019 deadline for inclusion in these opportunities. Please indicate your preference for payment:

- Check payable to GMA SHRM is enclosed.
- Invoice me (payment due within 30 days AND prior to deadline).
- Use credit card information for payment:

Name on Card (Print): _____
Credit Card Number: _____
CSC#: ____ Expiration Date _____

Authorized Signature: _____

Submit completed form, payment and ad artwork to:

GMA SHRM
2820 Walton Commons Suite 103
Madison, WI 53718
phone: (608) 204-9814
Fax: (608) 268-8636
Chapteradmin@gmashrm.org

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CORPORATE PARTNER PROGRAM- Deadline December 11th 2019

Corporate Partnership at the Gold, Silver or Bronze levels gives you access to a coordinated menu of opportunities to make you more visible to our members. Review partner benefits in greater detail at <http://www.gmashrm.org/GMASHRMCorporatePartnership>

Platinum Partner (\$5,500) (Limit of 8)

Please fill out the following regarding benefits use:

- Contact Name: _____
- Free Membership Recipient: _____
- Select preferred month for Partner E-News Update: _____
- Select Three Months for Newsletter Ad: _____
- Preferred month for Professional Development Summit Session Sponsorship. (Summit schedule and tentative topics are listed below): _____
- Select month for 3 Facebook Posts on GMA SHRM Facebook Page: _____
- Recipient of Free Attendance at May Human Capital Conference: _____

Gold Partner (\$3,000)

Please fill out the following regarding benefits use:

- Contact Name: _____
- Free Membership Recipient: _____
- Select Three Months for Newsletter Ad: _____
- Preferred month for Professional Development Summit Session Sponsorship. (Summit schedule and tentative topics are listed below): _____
- Select month for 3 Facebook Posts on GMA SHRM Facebook Page: _____
- Recipient of Free Attendance at May Human Capital Conference: _____

Silver Partner (\$2,000)

Please fill out the following regarding benefits use:

- Contact Name: _____
- Free Membership Recipient: _____
- Select Two Months for Newsletter Ad: _____
- Select Two Professional Development Summits to use Tabletop Display (Summit schedule and tentative topics are listed below): _____

Bronze Partner (\$1,250):

Please fill out the following regarding benefits use:

- Contact Name: _____
- Free Membership Recipient: _____
- Select Month for Newsletter Ad: _____
- Select One Professional Development Summit to use Tabletop Display (Summit schedule and tentative topics are listed below): _____

2020 Professional Development Summit Schedule and Tentative Topics

- ***January 21, 2020: Recruiting in a Competitive Environment***
 - ***March 10, 2020: Retaining Top Talent***
 - ***August 11, 2020: Strategic Vision for HR***
- ***September 15, 2020: Conflict Management, Change Management, or Organizational Effectiveness for HR***
 - ***November 17, 2020: Legal and Government Affairs***