



GMA SHRM Strategic Planning Session

Date: Friday, January 14th

Location: Park Bank: 1815 Greenway Cross, Madison 53713
SHARE Conference Room (lower level)

Time	Topic	Speaker
8:30 – 8:45	Breakfast	All
8:45 – 9:00	Welcome, Introductions & Overview	Mike
9:00 – 10:00	Board Meeting	Dave
10:00 – 10:15	Break	All
10:15 – 12:00	<u>Our Current Path</u> <ul style="list-style-type: none"> • 2010 Draft SHAPE • Review 2010 Strategic Initiatives 	Mike/Dave
12:00 – 12:30	Lunch	All
12:30 – 1:30	<u>The Road Ahead</u> <ul style="list-style-type: none"> • SHRM Affiliate Program for Excellence (SHAPE) for 2011 • SWOT Review and Additions 	All
1:30-2:30	<u>Brainstorming Session</u> <ul style="list-style-type: none"> • Evolution of 2010 initiatives to support SWOT and SHAPE • Potential 2011 initiatives • Committee connection to initiatives 	All
2:30 – 2:45	Break	All
2:45 – 3:45	Action Planning <ul style="list-style-type: none"> • Draft action plan for each initiative and incorporate committee goals • Identify committee leads & teams Report-out	All
3:45 – 4:00	Wrap-up	Mike