

Agenda

TUESDAY

MAY 10, 2011

Alliant Energy Center

1919 Alliant Energy Center Way
Madison, WI 53713

7:30 – 8:15

**Registration &
Continental Breakfast**

Sponsored by: Dean Health Plan

8:15 – 8:30

Welcome

8:30 – 9:30

Morning Keynote: Art Jackson

Performance Maximizing Leadership

*Sponsored by: American Family
Insurance*

9:30 – 9:45

Break

Sponsored by: Dean Health Plan

9:45 – 11:00

Breakout Session 1

11:00 – 12:00

**Lunch, Announcements &
Recognition**

Sponsored by: TalentWise

12:00 – 1:00

Afternoon Keynote:

Seth Mattison

The M-Factor: How the Millennial

Generation is Rocking the Workplace

Sponsored by: Payroll Data

1:00 – 1:15

Break

Sponsored by: Dean Health Plan

1:15 – 2:30

Breakout Session 2

2:30 – 2:45

Break

Sponsored by: Dean Health Plan

2:45 – 4:00

Breakout Session 3

4:00 – 5:00

Networking Reception

Sponsored by: Delta Dental

Attendee Gift Sponsor: Lee Hecht

Harrison

Return form to:

GMA SHRM

2830 Agriculture Drive

Madison, WI 53718

Fax: 608-204-9818

For online registration:

www.gmashrm.org

2011 Registration Form

Member/Guest Name _____
(Circle one)

Organization _____

Telephone _____ Email _____

Address _____

City/State/Zip _____

Register online at www.gmashrm.org

▶ REGISTRATION FEES

Early Registration

(Postmark/online/fax before May 6)

SHRM Member \$125

Non-Member \$145

Late Registration

(Postmark/online/fax after May 6):

SHRM Member \$145

Non-Member \$165

Charge my registration to:

Mastercard

Visa

Print name as it appears on card

Card #

Expiration Date

Make checks payable to: GMA SHRM

Payment must accompany all registrations. No refunds will be given for cancellations after May 6, 2011.

Non-members can save \$20 on conference registration by becoming a member today!

• **National SHRM Members add a** Add \$55

GMA SHRM Membership National ID# _____

• **Local GMA SHRM Membership** Add \$80

(not already a National SHRM member)

▶ MORNING KEYNOTE (Please indicate if you plan on attending)

8:30 – 9:30

Performance Maximizing Leadership — Presented by Art Jackson

▶ AFTERNOON KEYNOTE (Please indicate if you plan on attending)

12:00 – 1:00

The M-Factor: How the Millennial Generation is Rocking the Workplace — Presented by Seth Mattison

▶ SESSION CHOICES (Please indicate your session preferences so appropriate set-up arrangements can be made.)

9:45 – 11:00

1A. HIPPA New Developments — Presented by Cynthia Van Bogaert

1B. Warp Speed Your Wellness Program by Changing Corporate Culture — Presented by Pat Barone

1C. Why You Need to Transform Your Recruiting in 2011 — Presented by Tom Steele

1:15 – 2:30

2A. Coaching Skills for HR Professionals — Presented by Kate Adametz

2B. Who's to Blame? HR's role in mending the organizational "fault" line — Presented by Dan Linssen

2C. Employment Law Update — Presented by Jennifer Mirus

2:45 – 4:00

3A. We Have to Start Meeting Like This — Presented by Jeff Russell

3B. Valuing Human Capital on the Balance Sheet — Presented by Cathy Welsh

3C. Employment Law Update — Presented by Jennifer Mirus

▶ SPECIAL ACCOMMODATIONS Please contact the GMA SHRM office if you have special dietary restrictions or require special accommodations at 608-204-9814.

STUDENTS

Call for volunteer opportunities!