

2011 Programming Calendar Announced!

Are you ready to hear about health care reform and its potential impact on your business? Would you like to meet an international expert on measuring the value of your human capital investments? Are you looking for ideas for shaping your social media policy? Over the course of the next year, the GMASHRM Programming Committee will help you realize all of these questions and so many more!

The GMASHRM Programming Committee has been hard at work this fall redesigning its programming events for next year and we are excited to share our results with you. Some of the highlights of our 2011 calendar include:

- Jac Fitz-enz, world-renowned expert on HR analytics and author of the new book [The New HR Analytics](#) will join us at our March 22 Strategic Summit
- You will hear the latest on health care reform and how to strategically prepare your organization for what's coming at our January 18th Strategic Summit
- Benefit trends beyond reform is the topic of our February 17th HR Toolbox
- We'll explore the crucibles of management on-boarding in our June 16th HR Toolbox
- Reward strategies for difficult economic times is the focus of our September 20th Strategic Summit
- A series of HR Roundtables exploring such niche topics as accommodating the aging workforce, managing multiple locations, the fundamentals of project management for HR professionals, and training needs assessment
- And much, much more!

You can download a PDF edition of our entire calendar by clicking here: [2011 Programming Calendar](#). You will be able to review our entire 2011 event offerings and build these cutting edge events into your own personal calendar.

We have applied for HRCI credits for all Strategic Summits and HR Toolboxes. See the GMASHRM website for updates for individual events on the status of our HRCI credit submissions.

Here are some brief descriptions to help you sort out the differences between ***Strategic Summits***, ***HR Toolboxes***, and ***HR Roundtables***:

- ***Strategic Summits*** — These sessions are geared toward providing HR professionals strategic insight into managing the HR function in organizations. Higher level topics will be explored to examine how to enhance HR's value to the organization.
- ***HR Toolboxes*** — Practical, ground-level tools are the focus of the HR Toolboxes. These sessions provide HR professionals with solutions, strategies, and tools to tackle the everyday HR challenges you face. You will walk away from each Toolbox with a new set of tools that you can immediately apply back at the office.
- ***HR Roundtables*** — Join with your HR peers in these intimate gatherings to share your HR challenges and best practices. Our Roundtables are designed to provide rich opportunities for HR practitioners to learn from each other. Guided by a facilitator with little "teaching," attend these sessions to hear what your neighbors are up to on a wide array of topics throughout the year. Due to the nature of the Roundtables, attendance will be limited to the first 20 people who sign up.

The GMASHRM Programming Committee looks forward to seeing you at these exciting events throughout 2011!

■ Jeffrey Russell, VP of Chapter Programming