

PREPARING STUDENTS TO BE FUTURE READY

FutureQuest 2017 will provide approximately 5,300 middle school students with an opportunity to relate their current interests to future education and career opportunities found within 16 career clusters. Students who attend this event will be better prepared to choose high school classes that relate to their interests and strengths. Unlike a job fair, YOU can help students explore their options by facilitating hands-on activities and responding to questions regarding required preparation and training needed for entry into your industry while offering advice on the joys and challenges of your profession.

Why participate?

Your participation in this event will expose you as a representative of your industry and bring your profession to the forefront in the minds of middle school students.

What is your role?

You will speak to middle school students that come to your exhibit about what you do, why you are interested in your field, how someone would prepare for your career, and the types of positions available within your organization.

You will answer questions such as:

- What high school courses were essential in helping you learn about your areas of interest?
- What education and career path did you follow?
- How should students prepare for future opportunities?
- Tell me about your career and how you got interested in the field?

How many exhibitors should attend?

Due to space limitations, bring two representatives from your company for each exhibit.

What is the setup?

Businesses will be grouped by career cluster within four zone areas. For example, one zone will be Information Technology; Human Services; Science, Technology, Engineering and Math (STEM); and Hospitality and Tourism.

What does it cost to participate?

There is a \$100 participation fee for each exhibit.

- Lunch will be provided for up to two representatives per exhibit.
- Each exhibit will be in a 10' x 10' display space with a 3' x 6' table.
- Electricity and wifi will be available.

What do I bring?

- A hands-on activity to engage students while they visit your exhibit.
- All needed equipment (easels for signage, power cords, etc).
- Information you have about your field and career path.
- Visuals and/or a company banner to display.

What can I do to encourage students to visit my exhibit?

Middle school students love visual demonstrations and hands-on activities. This gets them excited about what they are learning and encourages them to ask questions. For example:

- a chef may perform a food demonstration;
- students may assist with a virtual weld; and
- students may participate in an auto body repair.

EVENT DETAILS



Date

December 6, 2017

Time

Setup: 7:00 – 7:45 am

Event: 8:00am – 3:30pm

Location

Exhibition Hall at the Alliant Energy Center
1919 Alliant Energy Center Way
Madison, WI 53713

Registration

Businesses register to participate by completing the registration form at tinyurl.com/Futurequest2017. Please register by September 1, 2017.

Parking

There will be designated parking available for all exhibitors.

Can I bring giveaways?

All giveaway items will be shared with students as they leave the event. If you would like to share something, plan on providing the item prior to the event so it can be included in a take home bag.

How do I prepare?

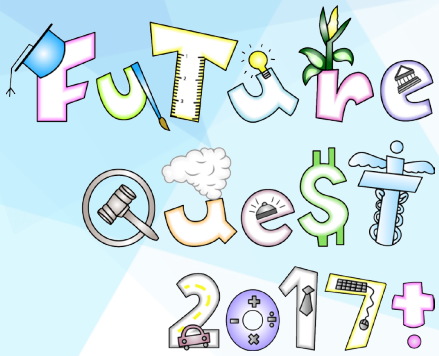
Exhibitors will attend a training session where creative exhibit ideas will be shared.

Date: November 1, 2017

Time: 8:00 - 10:00am or
4:00 - 6:00pm

Place: Monona Grove District Office

Students will begin their FutureQuest visit at the Welcome Center, where they will watch a short video highlighting the event they are about to experience.



Zone 1

- Agriculture, Food and Natural Resources
- Business Management Administration
- Education and Training
- Architecture and Construction

Zone 3

- Finance
- Government and Public Administration
- Manufacturing
- Arts, AV, Communication

Student Schedule

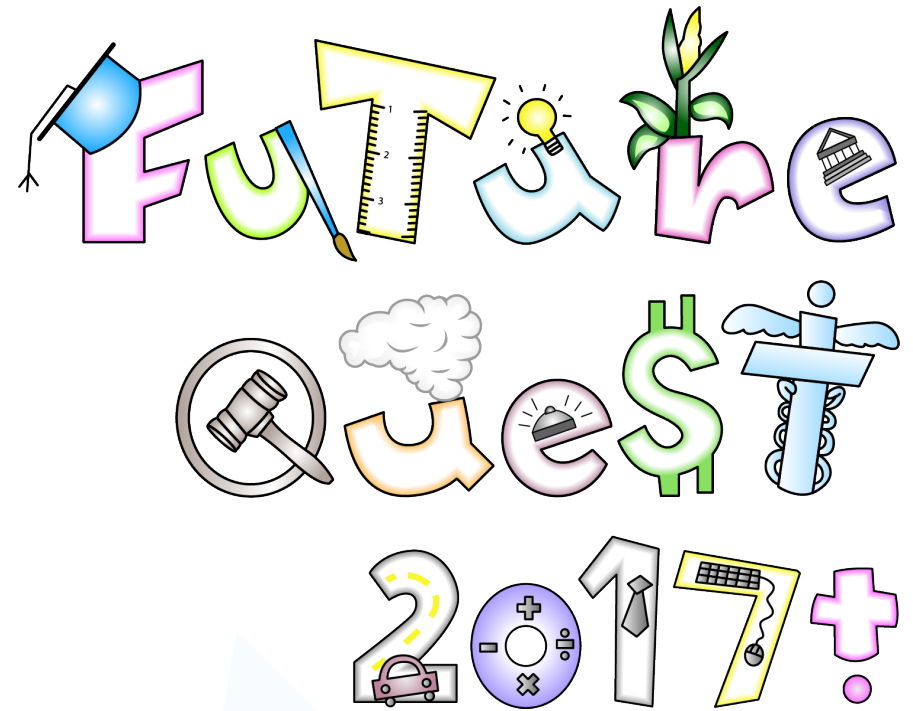
Schools will arrive at designated times throughout the day. Students will rotate between Zones 1 - 4 in 15 minute intervals. There will be approximately 300 students in each zone at any given time.

Zone 2

- Information Technology
- Human Services
- Science, Technology, Engineering and Math (STEM)
- Hospitality and Tourism

Zone 4

- Marketing, Sales and Service
- Law, Public Safety, Corrections and Security
- Transportation, Distribution and Logistics
- Health Science



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A hands-on experience for middle school students to explore areas of potential interest within the 16 career clusters in Dane County

*FutureQuest 2017 logo created by Madeline Grutzner
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