



Diversity, Equity, and Inclusion Resources Page

GMA SHRM's mission is to provide our members with a diverse range of professional development opportunities and a collaborative environment to share ideas, experiences, and foster meaningful relationships.

The past few years have presented numerous challenges, many of which have highlighted ongoing issues, including the global pandemic and social justice movements. Events such as the George Floyd and Jacob Blake cases have underscored the urgent need for compassion and the recognition of our shared humanity.

In June 2024, GMA SHRM conducted a survey among our members, revealing that Diversity, Equity, and Inclusion (DEI) have become even more critical topics in today's professional landscape. Approximately 88% of respondents indicated that Diversity is "Moderate to Very Important" relative to other HR priorities. When we asked for their preferences on DEI-related information, the top requests included: Leadership and Employee Training Materials.

Our Diversity Committee has listened to your feedback and is excited to announce the creation of a dedicated DEI resource page. This platform will feature ongoing educational materials, recommendations, tools, and resources to support your DEI initiatives.

We encourage all members to contribute to this page and share their insights and experiences. If you have recommendations or would like to provide content, please reach out to our DEI Board Director, Mary Vesely, at mmvesely3@gmail.com. This resource is designed for your benefit, and we aim to maximize its value for everyone involved!

Additionally, don't forget to visit Madison HR Chat—a dedicated space for our members to engage in open discussions, seek advice, and provide suggestions to one another. Your involvement is key to building a supportive and informed community!




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Diversity, Equity and Inclusion - Visual Aid

DIVERSITY INCLUSION EQUITY...




"AT THE PARTY"

		
DIVERSITY invites you to the party...	INCLUSION invites you to the dance...	EQUITY redistributes space and resources so that the invited guests can also host their own parties




"IN THE ROOM"

		
DIVERSITY asks "Who is in the room?"	INCLUSION asks "Who has a seat at the table?"	EQUITY asks "Who is trying to get in the room but can't? Whose presence in the room is under constant threat of being erased?"

"HAVING THE CONVERSATION"

		
DIVERSITY asks "How many different voices are there?"	INCLUSION asks "Has everyone's ideas been heard?"	EQUITY asks "Whose ideas won't be taken as seriously because they are in the minority? What conditions maintain certain groups as the majority?"

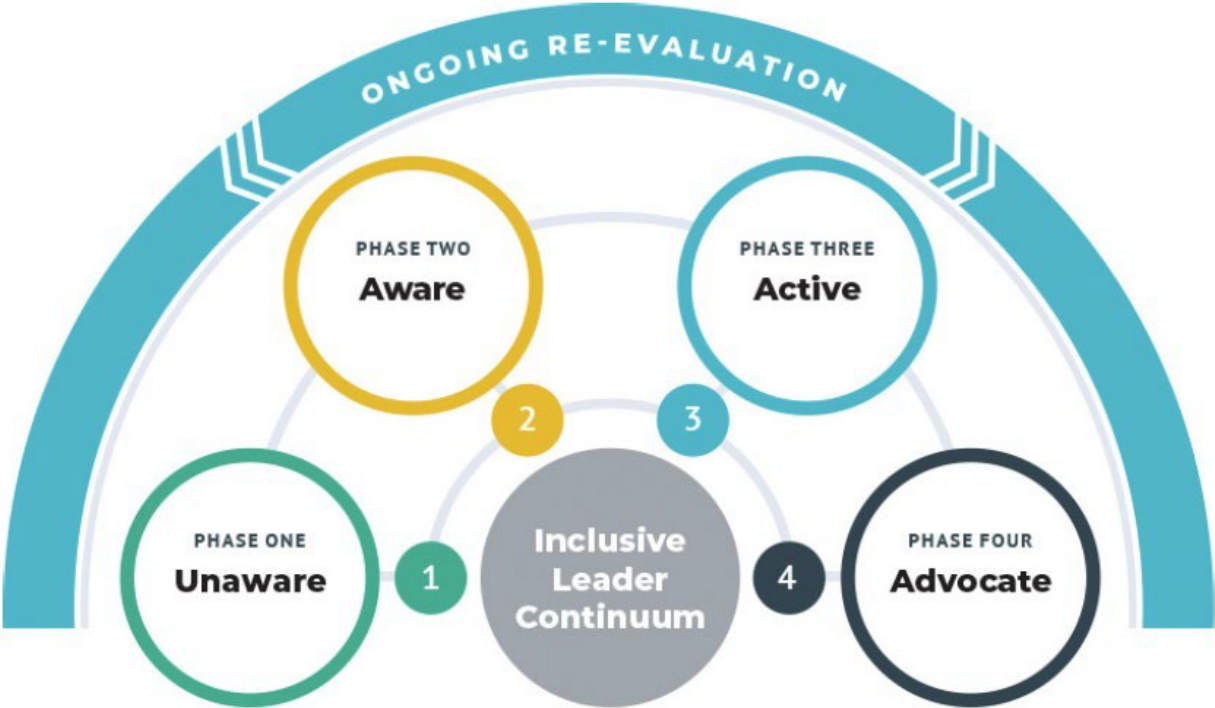
THE DIFFERENCE

		
DIVERSITY is the presence of a wide range of human qualities and attributes, both visible and invisible, within a group, organization, or society	INCLUSION is creating an environment where people have both the feeling and reality of belonging and are able to achieve their full potential.	EQUITY is a condition of fair, inclusive, and respectful treatment that recognizes and acknowledges differing needs and expectations. Equity acknowledges the fact that equal treatment does not always yield equal results.

AMPGLOBALYOUTH.ORG

Inclusive Leader Continuum

The Inclusive Leader Continuum is introduced by Jennifer Brown, Author in her book *The Inclusive Leader*. Learn more about the [Inclusive Leader Continuum](#) and take [the free assessment](#).



UNAWARE

You think diversity is compliance-related and simply tolerate it. It's someone else's job—not yours.

AWARE

You are aware that you have a role to play and are educating yourself about how best to move forward.

ACTIVE

You have shifted your priorities and are finding your voice as you begin to take meaningful action in support of others.

ADVOCATE

You are proactively and consistently confronting discrimination and working to bring about change in order to prevent it on a systemic level.



Learning Resource Center

NATIONAL SHRM RESOURCES

Website: www.shrm.org > Go to the “Resources” tab and select “Diversity and Inclusion”
Please note: A SHRM membership will gain you access to more resources. [Learn more about the benefits of a SHRM membership account.](#)
[Together Forward @Work](#) – Initiative to open dialogue about racial inequity in the workplace.

SHRM’S VOLUNTEER LEADER RESOURCE CENTER

<https://community.shrm.org/vlrc/leadership/core-leadership-areas/diversityandinclusion>

WI SHRM RESOURCES

[Diversity & Inclusion News and Articles](#)

Employee Training Materials

DIVERSITY, EQUITY, AND INCLUSION OVERVIEW

[Diversity and Inclusion: Definition, Benefits & Stats](#) [Diversity and Inclusion: A Guide for HR Professionals](#)
[DEI Playbook \(LifeLabs Learning\)](#)
[DEI Essential Facts \(Syntrio\)](#)

UNDERSTANDING STEREOTYPES AND BIASES

[Bias and Stereotyping](#)
[Exploring Our Own Stereotypes and Biases](#)
[Implicit Bias – Video](#)
[All That We Share \(Putting People in Boxes\) - Video](#)

INCLUSIVE PRACTICES & RESOURCES

[10 Ways Employees Can Support Diversity and Inclusion](#) [Hearing vs Listening](#)
[Communicating across Cultures](#)
[6 Techniques for Speaking Up: Calling people “In” not “Out”](#)
[LGBTQ+ Glossary](#)
[Mental Health America \(MHA\) Resources for Blacks, Indigenous People, and People of Color \(BIPOC\) and LGBTQ+](#)
[Essential Guide to Creating a Speak Up! Culture \(Syntrio\)](#) [16 Ways You Can Be a Better Ally! \(Civility Partners\)](#)

LEGAL RESOURCES

[Laws Enforced by EEOC](#)

[How to Develop a Diversity, Equity, and Inclusion Policy](#)

READING | PODCAST RECOMMENDATIONS

[American Library Association \(ALA\)](#) – Diversity reading materials. [Top 15 D&I Podcasts](#)

REPORTS

[D&I Insights Report \(Achievers\) 2021](#)

[The Future of Diversity, Equity, and Inclusion 2021](#)

[Diversity wins: How inclusion matters – McKinsey & Company Report 2020 Workplace](#)

[Diversity, Inclusion, and Intersectionality 2019 Report](#)

WEBSITES | WEBINAR RECORDINGS

Resourceful Websites/Subscriptions:

[McKinsey & Company – Diversity Page](#)

[D&I Leaders – Free Community, learning resources and webinars](#)

[HR Dive – Diversity and Inclusion Weekly](#)

Webinar Recordings:

[Eventbrite](#) – Search Diversity for various webinars/events (Cost/Free) [Circa Webinar Recordings](#)

[The New Age of Inclusion – Think Human & Blueboard Recording](#)

[Getting Started with DEI with Syntrio](#)

[National Industry Liaison Group \(NILG\) – Webinar Recordings](#)

[I Am Because We Are: Reclaiming African Culture \(Mental Health America\) LGBTQ+](#)

[Mental Health: The Trauma of Coming Out \(Mental Health America\) DEI Toolkit: Starting](#)

[Your DEI Journey \(CultureAmp\)](#)

[Diversity On-Demand Webinars \(Paycor\) Matching Military Veterans with Your Need for Skilled Talent \(From Day One\)](#)

[Toward a More Inclusive LGBTQ Outlook in Corporate America \(From Day One\)](#)

[Breaking Down Barriers to Build a More Diverse Tech Workforce \(From Day One\)](#)

[Identifying and Reporting DE&I Analytics to the Board \(From Day One\)](#)

[Creating Space for Juneteenth and Beyond \(15five\) What Goes into Building a DEI Program \(Shift\)](#)

[The Psychology Behind Building an Inclusive Workforce \(Criteria\) D&I 2021 and Beyond: A D&I Expert Panel \(Oracle\)](#)

[Let's Talk about Black Excellence \(Power to Fly\)](#)

[Creating Inclusive Cultures of Belonging \(Cognizant\)](#)

[Equity, Diversity and Inclusion Webinar \(University of Regina\) – Password: w6@LK\\$ht](#)

FURTHER EDUCATION

[LinkedIn Learning](#) – Diversity, Equity, and Inclusion courses (Membership Cost) [US](#)

[Census Bureau](#)

GET INVOLVED LOCALLY

Madison Industry Liaison Group (ILG) – Contact Sally Makreff at smakreff@hranalytical.com to sign up for legal updates, training opportunities and resources. National Website: www.nationalilg.org

[Downtown Madison Inclusiveness](#)

[DreamBank through American Family Insurance offers some free online events](#) [SMB – Social Media Breakfast offers free events and networking opportunities](#)

Community involvement opportunities to learn more about our diverse community and practice inclusion through experiences:

- [Volunteer Match – Madison, WI Opportunities](#)
- [United Way of Dane County – Volunteeryourtime.org](#)

Manager/Leadership Training Materials

DIVERSITY TRAINING

[3 Powerful Ways to Improve Diversity of Thought on Your Team](#)

RECRUITMENT TOOLS AND TRAINING

[12 Ways to Improve Your Diversity Recruiting Strategy](#) [Workplace Diversity Through Recruitment: A Step-By-Step Guide](#) [8 Strategies for Attracting More Diverse Candidates](#)
[How to Build, Manage and Promote Workplace Diversity](#) [What is Unconscious Bias in Recruitment?](#)

[U.S. Census Quick Facts – Demographic stats for all states, counties, cities, and towns](#)

INCLUSIVE LEADERSHIP RESOURCES

[The Key to Inclusive Leadership](#)

[6 Characteristics of Inclusive Leadership](#)

[9 Ways to Craft an Inclusive Employee Onboarding Experience](#)

[4 Tips for Talking with Your Team about Racial Injustice and Inclusion](#) [Icebreakers and Mixers that Promote Inclusion](#)

[Team building: Get to Know Your Team](#)

[7 Ways to be More Inclusive of People with Disabilities](#)

[6 Ways to Cultivate a Workplace Culture that Inspires Diversity and Inclusion](#)

[Diversity and Inclusion Best Practices](#)

How Organizations Can Support DEI

- Members to share in this section what DEI initiatives/processes implementing at work
- Share articles and ideas
- Build a list of DEI champions within your organization, can be as simple as an email list to help promote and drive DEI initiatives your task force committee develops
- Request team members to share their story, encourages openness and vulnerability which may inspire others to join!
- Share how to help create a more inclusive workplace with simple actions, behaviors, and attitudes. Starts on an individual level.
- Create a voluntary survey and make available for continuous feedback on how DEI currently stands at your organization and ask for recommendations/suggestions
- Ask for movie, book, podcast, article recommendations to share with entire organization to help broaden mindset and open eyes to new perspectives
- Ask candidates to refer diverse candidates to your organization and share what diversity means to you
- Create a recipe book of authentic recipes from all over the world
- Have an email specifically for suggestions, questions or concerns related to DEI.

GMA SHRM Members: Opportunities To Contribute

- Recommendations for books, movies/documentaries, videos, podcasts, personal stories/learning experiences, TedTalks, authentic recipes from different cultures, etc.
- Share feedback, ideas, suggestions, stories/experiences, and/or possible DEI speakers for future Professional Development Sessions.
- Want to learn more about joining our Diversity Committee?

Contact Information

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